# AMBER GIENDENNING

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## WORK

#### Studio Artist ~ LMNO Consulting

November 2016 – Present

Worked along with creative teams to create and execute polished creative design solutions and award winning work. Ensuring brand standards across colour, font, production quality and more to create finished product that meets organizational branding goals.

# Freelance Graphic Designer ~ Ecru Creative Design June 2002 - Present

Specialized in brand styling for new businesses and re-branding. From concept to completion of brand design, printed media, animation and digital design.

# **Graphic Designer/Prepress ~ Pelican Signs** *June 2008 – July 2010*

Designing large format signs/banners and complex canvasses such as a smart car or a 40 foot moving van. I had the opportunity to direct jobs from conception. Starting with design and communication with the client, to prepress and print to final project install.

#### Graphic Designer/Prepress ~ Linda's Printing Place February 2006 – March 2008

Set up and design of stationary, brochures, pamphlets, booklets, logos and various printing needs of clientele. Operated printers, with complex collating and finishing functions.

## Proofreader/Platemaker ~ Mercury Graphics

October 2004 – February 2006

Proofread Sherpa proofs and bluelines and mock-ups for clients and production. Created metal and rubber plates for various print presses.

#### Graphic Designer/Barista ~ Hard Disk Business Centre & Cafe

January 2003 – September 2004

Slinging coffee's and brand design, this was a job for a super hero.

I am a Graphic Designer specialized in creative media solutions for brand, print, animation, social and digital design. I conceptualize high end creative visual solutions. My innate ability for visual communication is paired with an adaptable style. Capturing business personality that is as unique as the people behind them is my specialty. I am meticulous and goal oriented with a keen eye for the smallest details, breathing life into concepts.

### **EDUCATION**

USCAD, Saskatoon, SK

2015 - Certificate in Art & Design

#### Linda.com, Skillshare, Various books

On going learning in software, design and business 2002 - Present

#### Applied Multimedia Training Centre, Calgary, AB

2002 - Diploma, Graphic Design

## SKILLS & TOOLS

Concept & Brand Development Web Design

Illustration Animation

Logo Design Logo Animation

Banner/Sign Design Vehicle Graphics

Advertising Print & Digital Event Design

Prepress Print Media

## PROGRAMS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Adobe Animate
Wordpress
Adobe After Effects
Microsoft Office

### INTERESTS

#### Colour...

and my children, exploring new ideas, design, brand design, animation, drawing, pottery, painting, art, health, outdoors, camping, hiking, traveling, cooking, and good food.

